



**EAST AFRICA HEALTHCARE FEDERATION CONFERENCE AND PHARMATEC EAST AFRICA EXHIBITION
DAR ES SALAAM
29th to 31st August 2024**

Theme: Multisectoral Health Response to Building Capacity for Managing Medical Referrals and Establishing Foundation for Quality Affordable UHC

APHFTA - Tanzania Private Health Sector will host the 12th East Africa Healthcare Federation Conference on **29th to 30th August** at the **Diamond Jubilee Hall**, Dar es Salaam.

The East Africa health care federation conference 2024 will run concurrently with Pharmatec East Africa Exhibition, which will continue to 31st August, 2024.

Pharmatec East Africa Exhibition attracts exhibitors from all over the world. Importers, local trade partners, distributors, country agents of leading Multinational healthcare companies, manufactures, training institutions, Non-Governmental Organizations (NGOs) and Faith Based Organizations (FBOs) in healthcare participate fully at the conference. The East Africa Healthcare Federation Conference also attracts Non-medical firms which have strong business links with the healthcare sector, which include but not limited to Banks, Insurance Brokers, IT providers, Communication and other allied healthcare businesses.

The Pharmatec Exhibition is an excellent opportunity for all exhibitors to promote NEW and REGULAR PRODUCTS and / or SERVICES to over **500 Key decision makers and Health Professionals who are members of APHFTA, Kenya Healthcare Federation (KHF), Uganda Healthcare Federation (UHF), Rwanda Healthcare Federation (RHF), Burundi Private Health Sector, South Sudan Private Health Sector Association, Ethiopia Private Health Sector, and Democratic Republic of Congo Private Health Sector, all coming together under one roof, at the East Africa Health Care Federation Conference.** In addition to this audience, the conference attracts Healthcare Professionals from governmental and non-governmental agencies in the East African Region.

Spaces for exhibitors are already being allocated on a “first-come, first-served” basis. Over one hundred reputable business are expected to book this year, and that’s why this year we have allocated for the even an acre of exhibition space, under one roof and fully air conditioned. Please, book your stand early to avoid disappointment.

Additionally, you can capture excellent marketing opportunity through sponsoring lunches, dinners and refreshments as well as some scientific sessions over the 3-day event. The sponsors will be allotted time to give a short pre-vetted presentation as well as to advertise at the corresponding halls during the session.

Rates:

- *Booth- 3M X 3M with amenities for two people- USD 1,500*
- **Sponsorship:** *Platinum Sponsor- Logo on all Conference materials, adverts and bill boards, one Booth, 40 Minutes session in prime time allocated to the Sponsor, and 10 delegates VIP access- USD 20,000*
- **Gold Sponsor-** *Logo on all Conference materials, one Booth, 25 Minutes session in prime time allocated to the Sponsor, and 5 delegates VIP access - USD 12,000*
- **Silver Sponsor-** *Logo on designated conference materials; one Booth; 15 Minutes Session on designated time. 3 Delegates VIP access- USD 7,000*
- **Conference Fee** *(includes Conference materials, access to all exhibitions, teas and lunch. Accommodation, transport and Visa charges not included) for delegates who are not members of the EAHF country federations/associations – USD 150*